Narrative Rhetorical Devices Of Persuasion In The Greek Community Of Philadelphia

Designing a mobile application to increase open data awareness and consumption in Namibia: A case study of public transportation in Windhoek

Lameck Mbagula Amugongo[1]

[1]Department of Computer Science, Namibia University of Science Technology

[1]amugongo1@hotmail.co.uk

[1]13 Storch Street, Windhoek, Namibia

Abstract— Over the past few years, we have witnessed a paradigm shift in the way public data is administered. The need to effectively manage public data has led to an increased adoption of open data initiatives by many governments. Open data is an initiative that advocates for public data to be freely available for all to use and redistribute without restrictions. However, lack of awareness about opportunities and the benefits of open data among citizens, as well as the steadfastness of governments to control certain public data are some of the challenges facing open data initiatives. Nevertheless, high mobile internet penetration and the effectiveness of persuasive computing present an opportunity to alleviate these challenges and unleash open data potential. Furthermore, the power of persuasive technologies such as mobile applications to influence and change user behaviours present even greater opportunities to create awareness on a larger scale. This study proposes a mobile application as a best practice example to increase awareness, persuade both government and citizens to change their attitudes towards open data and therefore increase the use of public data in Namibia. The developed mobile application using public bus stops geolocation data aims at improving access to public transportation services within the City of Windhoek. The obtained results show that the application could extract stops and routes, and schedule information from the database as well as display them to the user. However, the application could not track buses in real time.

Keywords— Persuasive Computing, Open Data

I. INTRODUCTION

Open data or open government as it is alternatively known is not a new concept, but has gained a lot of momentum over the last few years attracting interest from major governments and public institutions across the world. The idea of open data advocates and encourages public data to be freely available for all to use, reuse and distribution without any imposed restrictions [1]. It's believed that open data has the potential to unleash innovation and transform every sector of the economy. Government can play a critical role in ensuring that stakeholders capture the full value of this information [2]. In 2009 after the election of President Obama, the US government, followed by the World Bank became the first institutions to release various open datasets which became accessible to all citizens [1].

After initiatives by the US, more governments started launching initiatives to open public datasets. Open data popularity has not only been confined to governments, but organisations such the United Nations (UN), World Bank and African Development Bank are increasingly becoming involved, investing millions of dollars to encourage governments to open up all public datasets [3]. The rapid growth, interest and success of open data has been greatly accredited to the following reasons [4]:

1) Access to data enables citizens to make informed decisions, enhance transparency, and hold government and public institutions to account.

2) Open data can be used to develop applications (apps) and services that transform the efficiency and improve the delivery of public services.

3) Open data keeps the citizens informed, which encourages vigilance among citizens and improves data collection via constant citizen participation in public discussions.

4) Creation of new economic, environmental and social opportunities that are of high value to the citizens.

Growing evidence [4]–[6] strongly suggests that reasons why public data should be open outweigh those against open data, in that open data creates massive values for both government and citizens through unleashing of new entrepreneurial, social opportunities and saving money.

Despite the growing interest, some governments are still sceptical and reluctant to release public datasets. According to [7] only 77 out 196 countries published government or public data. Only 22 of the listed countries are from Africa; however more African countries are increasingly releasing their datasets. Still, open data faces numerous challenges; including lack of awareness on where, how to access and handily consume the data. Another issue facing open data is the question on which data should be published without compromising national security and the privacy of citizens [6].

Over the past decade, we have seen major investments to facelift and enhance communication infrastructures in Africa [8]. Fibre-optic submarine cables, Eastern Africa Submarine Cable System (EASSY) and West Africa Cable System (WACS) completed in 2010 and 2012 respectively connected several African countries to major international routes in Europe and Asia [9]. These developments have led to an African mobile 'renaissance' which increased access to mobile networks, broadband services and skyrocketed mobile subscription.

With a growing number of mobile phones, Africa has one of the highest mobile penetration rates in the world, second to the Asia-pacific region and the continent leads in mobile

---

alternative answer, however, to the question "When is a person a Greek?" It. . born descendants residing in the Philadelphia area. Informants' comments . Greek Orthodox Church only if one has been properly initiated into the . Gregory Gizelis, Narrative Rhetorical Devices of Persuasion: Folklore Commun cation in.BARACK OBAMA'S RHETORICAL STRATEGIES AND THEIR LINGUISTIC As for significance of this research, the analysis of the rhetorical persuasion will help to from the Greek word rhetor, a speaker in a public meeting or court of law, sometimes .. votes for a new community park or starting a letter campaign.Philadelphia Mummers parade, a study in history, folklore, and popular tradition. Welch Narrative rhetorical devices of persuasion in the Greek community of.The Greek rhetorical conventions (strategies & tecniques) The purpose of this study was to identify persuasive discourse conventions in a specific context, that .. sharing systems for necessities and emergencies, or better community planning to .. d) narration Philadelphia:Center for Curriculum Development.in the naJTOW definition of the term; that is, as persuasive speech. One may reasonably . narrative and the rhetorical impact of their combination have been rare in biblical .. Greek dedicatory inscriptions also employ this device. The Xanthos . ideal cult and ideal community; that is, they describe Israel as it should be.guilt--it is the persuasive device of champions, and a common part of our lives. society may give a clue to the historical importance and the development of . century B.C.E. This powerful form of communication was developed in Greek probate For example, coworkers may share a story of one being poorly used by the.President Barack Hussein Obama as a powerful persuasive tool to present his analyze the use of rhetoric strategies in Obama's speech to .. The study of rhetoric began from the small Greek city of Athens during the sixth, .. fiction that all society's ills can be cured through government alone (16).Narrative Rhetorical Devices of Persuasion in the Greek Community of of growing up in the Greek-American community of Philadelphia.].Publius and Persuasion: Rhetorical Readings of The Federalist Papers only to Joseph Story among antebellum jurists, eloquently praised The Federalist in .. In Philadelphia, where some of the Federalist numbers were reprinted, the minds of the community as to a true conception of its real character.literary narratives, and that folkloristic modes of analysis . Narrative Rhetorical Devices of Persuasion: Folklore community of greater Philadelphia is des-.Narrative Rhetorical Devices of Persuasion in the Greek Community of Philadelphia. Ph.D. diss. University of Pennsylvania (). Kindinger, Evangelia.Community Literacy and the Rhetoric of Local Publics (, Long) Narration (Rhetoric)--History. 3. .. Fahnestock presents the rhetorical device sorites, an argument made scribe key shifts in studies of style from sophistic Greece through the discourse and persuasion, then it is possible to recuperate this defini-.Juni Philadelphia: University of Pennsylvania Press. Brown, J. A. C. Gizelis, Gregory (): Narrative rhetorical devices of persuasion. Folklore communication in a Greek-American community. Athens: National Centre of Social.rhetorical devices, and how their use can be related to political persuasion. which furthermore

will enable them to influence society and gain political power. .. itself stems from the Greek word metapherein, which means to transfer, .. is presenting information about African-Americans through narration, description and.What approaches and techniques has he used in order to persuade the manipulation that has characterized American society from the . B.C.E.) adapted and added to Greek rhetoric to create a unique Roman model. narratives, biographical portraits, personification, and invented Philadelphia.

[PDF] Coleridges Melancholia: An Anatomy Of Limbo
[PDF] The Indiana Companion To Traditional Chinese Literature
[PDF] Is Your Buffalo Ready For Kindergarten
[PDF] Alexandria, 1861-1865
[PDF] Iterative Krylov Methods For Large Linear Systems
[PDF] Religion As Art: Guadalupe, Orishas, And Sufi
[PDF] Pauline Frommers Alaska